

SERVICES	SPECIFICS	BENEFITS
<p>Data Processing, Programming & Database Services</p> <p>Mailing Lists: Consumer and Business lists</p>	<p>Advanced Postal Sorting - achieve maximum savings. CASS, NCOA, and Fast Forward – stay current with mailing regulations. Adept at handling Multiple-Versions & complex data and personalization projects.</p> <p>Mailing List Rental: Compiled List counts and options are numerous: Sourced from the Experian & Axion. Mapping is available for consumer and retail store location mailings.</p>	<p>Experienced Programmers & Technical Support: Database Creation & Program Development. Excellent data processing reporting & accountability.</p> <p>Quality names and addresses with expanded selection ability. Target just the right lists with advanced mapping and demographic selections.</p>
<p>Broadcast Email & Web Response Management</p>	<p>Technology for Cost Effective Broadcast e-mail. HTML design & testing. Database maintenance: Opt-in, Opt-out</p>	<p>Achieve a fully integrated program that delivers results when email solutions and direct mail are implemented in tandem.</p>
<p>On-line Carts for Products or Materials Management & Fulfillment</p>	<p>Sophisticated software for developing & managing on-line merchandising and corporate collateral. PGP encryption & secure sites.</p> <p>Excellent reporting & inventory control</p>	<p>Fast, reliable, cost efficient on-line carts. Easily updated and maintained by our technical staff.</p> <p>Data Security is ensured</p>
<p>Direct Marketing: Laser Personalization</p> <p>Plastic Cards Thermal Imaging:</p>	<p>Cut Sheet: any form size, MICR and Duplex Printing. Personalize with highlight color, graphics, and variable text. Multiple versions handled with care.</p> <p>Personalized and encoded 24 and 30 mil plastic cards</p>	<p>Quality personalized print for letters and envelopes. Perfect match capability: Letter, reply form, envelope & card.</p> <p>Low cost plastic cards for Affinity programs, Membership Programs, Insurance and Gift promotions</p>
<p>Direct Mail: Inkjet Addressing & Lettershop/Mailing Services</p>	<p>High-Speed Inkjet systems image addresses & postal barcodes onto Cards, Catalogs, Selfmailers, Sale flyers and more. Gloss and Coated stocks are acceptable. Folding, Tabbing & Inserting equipment.</p>	<p>Match Mail – Read Write System, Bindery & Inserting Machines. Quality imaging; Inkjet systems use Adobe true-type fonts. We accurately complete a mailing – from start to finish – on time – everyday!</p>
<p>Promotional and Order Processing Fulfillment</p>	<p>Fulfillment of promotional items or merchandise. 40,000 Sq. Ft. secure warehouse includes insurance on all materials. Pick & pack programs via FedEx Power Ship, UPS, & Priority Mail.</p>	<p>Conscientious staff assembles & quality checks orders. Shipments are completed within 5-12 hours. Complete tracking services. Low cost shipping rates.</p>